

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**Annual Report For The Year 2018-2019**  
**Department of Commerce with Professional Accounting**

**1. Faculty Profile**

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Mrs. P. Pavithra	HoD	12 years	Nil	155887/A3/2008
2	Mrs. S. Manimegalai	Assistant Professor	3 years	Nil	1654-6/A3/2016
3	Ms.S. Anusiya Banu	Assistant Professor	2 Years	Nil	-
4	Ms. A. Divya	Assistant Professor	3 years	Nil	27373/A3/2016

**2. Recognized Guides for M.Phil**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

**3. Recognized Guides for Ph.D**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

**4. Awards / Recognition received by faculty**

S.No.	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1	01.07.2018	Mrs. S. Manimegalai	SET Cleared	-	-
2	14.03.2019	Mrs. P. Pavithra	100% Result in Corporate Accounting, Human Resource Management, Micro Finance, Floriculture and Higher Corporate Accounting.	Annual Day-2019	KKCAS
3	14.03.2019	Mrs. S. Manimegalai	100% result in Financial Accounting III, Business Economics and Accountancy I.	Annual Day-2019	KKCAS
4.	14.03.2019	Ms.S. Anusiya Banu	100% result in Banking Law and Practices, Business Finance, Company Law and Secretarial Practices and Floriculture.	Annual Day-2019	KKCAS

5.	14.03.2019	Ms. A. Divya	100% result in Financial Accounting I, Management Accounting, Principles and practices of Insurance and Environmental Studies.	Annual Day-2019	KKCAS
6.	09.04.2019	Mrs. P. Pavithra	Elite + Silver Certificate received for Principles of Human Resource Management.	NPTEL Online Course	IIT, Kharagpur
7.	09.04.2019	Ms.S. Anusiya Banu	Elite Certificate received for Principles of Human Resource Management.	NPTEL Online Course	IIT, Kharagpur
8.	09.04.2019	Ms.A.Divya	Successfully completed the course - Principles of Human Resource Management.	NPTEL Online Course	IIT, Kharagpur

#### 5. Faculty served as resource person

S.No	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

#### 6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

#### 7. Publication in Journals

S.No.	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Mrs. P. Pavithra Ms. A. Divya	Indian Private Equity Segment - an Empirical Overview	International Journal of Multidisciplinary	-	341 - 345	October 2018	2455 – 3085 4.184
2	Mrs.S.Manimegalai	Commercial Bank: Consequences of Internal Mobility of Workforce on its Managerial Significance	International Journal of Multidisciplinary	-	562 - 567	October 2018	2455 – 3085 4.184

#### 8. Presentation of Papers in Seminar/Conference

S.No.	Date	Name of the Faculty	Title of the paper	Event/Venue
1	26-09-2018	Mrs.P.Pavithra	Indian Private Equity	International Conference on

			Segment- an Empirical Overview	Innovation in Management Practices at Sankara college of Arts and Science, Coimbatore.
2	26-09-2018	Mrs.S.Manimegalai	Commercial Bank: Consequences of internal Mobility of Workforce on its managerial Significance	International Conference on Innovation in Management Practices at Sankara college of Arts and Science, Coimbatore.
3	26-09-2018	Ms.A.Divya	Determinants of Employee Retention in Public Sector Banks in Chennai	International Conference on Innovation in Management Practices at Sankara college of Arts and Science, Coimbatore.
4	19-12-2018	Mrs.P.Pavithra	International Financial Reporting Statement	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
5	19-12-2018	Mrs.S.Manimegalai	Accounting Information Ethics in Accounting	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
6	19-12-2018	Ms.S.Anusiya Banu	Accounting Standards	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
7	07-02-2019	Ms.S.Anusiya Banu	Risk Management for Insurance	National level Conference on “Risk Management with Insurance” at Sankara College of Science and Commerce, Coimbatore.
8	04-02-2019	Mrs.P.Pavithra, Mrs.S.Manimegalai.	Quality Management	International Conference on “Health care Technology and Management” at Vivekanandha College of Arts Science for Women,Namakkal.

### 9. Participation by Faculty in Seminars / Conference

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	26.10. 2018 & 27.10.2018	Mrs.P.Pavithra	Revised NAAC Norms and Procedures	Bharathiar University

### 10. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	02.06.2018	Mrs. P. Pavithra Mrs.S.Manimegalai Ms. S. Anusiyabanu Ms. A. Divya	“ NAAC New initiatives and reforms in the revised accreditation frame work”	Prof. Dr. M. P. Rajan, Member, Peer team & Academic Consultant, NAAC, Bangaluru.	KKCAS
2	30.06.2018	Mrs. P. Pavithra Mrs.S.Manimegalai Ms. A. Divya	Developing Effective Communication Skill	Mrs. T. Surya Prabha Ms. K. Lathamani Ms. B. Sruthi Mr.J. Anand Raj Kumar	KKCAS
3	01-09-2018	Mrs.P.Pavithra, Mrs.S.Manimegalai, Ms.S.Anusiyabanu, Ms.A.Divya,	Team Building	Dr.M.S.Rameshkumar, Ms.B.Preethi, Ms.C.Subha.	KKCAS
4	15-09-2018 (FN)	Mrs.P.Pavithra, Mrs.S.Manimegalai, Ms.S.Anusiyabanu, Ms.A.Divya,	Internet of Things	Ms.Vijaya, Software Developer, Mr. K.Silambarasan, Manager, VEE XPLORE	KKCAS
5	15-09-2018 (AN)	Mrs.P.Pavithra, Mrs.S.Manimegalai, Ms.S.Anusiyabanu, Ms.A.Divya,	Current Development in Tech IT	Mr.Karunanidhi	CIET
6	09-02-2019	Ms.A.Divya	Tally with GST	Mr.Jagathish, Tally Solution Pvt Limited., Coimbatore.	Rathinam College of Arts and Science, Coimbatore.

### 11. Major Research Projects Sanctioned

S.No.	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

### 12. Minor Research Projects Sanctioned

S.No.	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
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### 13. Monographs by Faculty

S.No.	Month & year	Name of the Faculty	Title of the Paper
1.	February 2019	Mrs. P. Pavithra	A Study on Consumer Preference towards Himalaya Herbal Products
2.	February 2019	Mrs. S. Manimegalai	A Study on consumer satisfaction towards E-Banking.
3.	February 2019	Ms.S. Anusiya Banu	A Study on consumer buying behavior towards online shopping with special reference to Coimbatore City.
4.	February 2019	Ms. A. Divya	A Study on attitude on rural youth towards participation in Agricultural activities of Thondamuthur Block, Coimbatore.

### 14. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
1.	Ms.S.Anusiya Banu	Marketing	Nov 2017
2.	Ms.A.Divya	Finance	Nov 2017

### 15. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

### 16. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
1.	Mrs. P. Pavithra	Financial Management	Nov 2016
2.	Mrs. S. Manimegalai	Finance	Nov 2017

### 17. Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

## Department Activities

### 1. Academic Calendar

S.No.	Date	Event	Outcomes
1	29-08-2018	<p><b>Topic:</b> Inauguration of COM-PAC 2018 Association and Guest Lecture on “Implementation of Accounting Standard and Risk Management”</p> <p><b>Resource Person:</b> Mrs.Sasirekha Vengatesh, Chartered Accountant, Coimbatore.</p>	<p>The students have gained knowledge on the current circumstances of the financial crisis, the issues of financial strength and accounting practices of central banks. High quality accounting and reporting frameworks are essential in policy objectives.</p> <p><b>Total number of students attended: 350</b></p>
2	14-09-2018	<p><b>Topic:</b> A Lecture on “ Impact of GST in Economic Development”</p> <p><b>Resource Person:</b> Mr. C.Muthu Kumar, Proprietor, SRIKARA Institution, Coimbatore.</p>	<p>The students have gained knowledge on the structure, benefits of GST, registration procedure and exceptions in GST. Finally he clarified the doubts raised by the students.</p> <p><b>Total number of students attended: 150</b></p>
3	11-01-2019	Extension Activity - “Pongal Celebration” at Blind School, Uliyampalayam.	<p>The Department of commerce (PA) has celebrated Pongal festival and conducted various events to all the students. Finally prizes were distributed to the prize winners.</p> <p><b>Total number of students attended: 67</b></p>
4	18-02-2019	<p><b>Topic:</b> Workshop on “E-Filing”</p> <p><b>Resource Person:</b> Mr.C.Muthukumar, Proprietor, SRIKARA Institution, Coimabatore.</p>	<p>He elucidated the salient features of GST, being a destination based taxation scheme. He explained about GST rules and regulations in E-Filing, E-Way bill. In addition he highlighted the benefits of GST on startups and how GST, a new tax system in India, is trying to compete in the world for better investment. Its impact on Indian economy was explained and also GST framework and various aspects related to GST Compliance like registration, Input tax credit and return filing were discussed in detail.</p> <p><b>Total number of students attended: 50</b></p>
5	25-02-2019	Inter Department Competition – Auction, Best Buddies, Best Sales Person and Management Puzzles	<p>The Department of Commerce PA conducted Inter Department Competition like Auction, Best Buddies, Best Sales Person and Management Puzzles.</p> <p><b>Total number of students attended: 100</b></p>
6	26-02-2019	<p><b>Topic:</b> Skill Based Programme on “Leadership Skills of Great Digital Organisation”</p> <p><b>Resource Person:</b> Dr.Pon Meenakshi, Associate Professor, Sri Ramakrishna Business School, Sri Ramakrishna Arts and Science College,</p>	<p>Speaker briefly explained the importance of good leadership skills in any successful organisation to the students. The Speaker deliberated on developing a creative mind set with three different skills like Code Switching Between Culture, Wielding Digital Influence and Dividing Attention Deliberately. She also motivated the</p>

		Coimbatore.	students by highlighting the concepts of dedication, self-confidence, positive attitude, discipline and hard work. It was an interactive and interesting session. At the end of the programme the students took pledge to follow the ways and means required to develop leadership skills in their life. <b>No.of Beneficiaries:64</b>
7	05.03.2019	<p><b>Topic:</b> A National Level Conference on “Innovation and Entrepreneurship in Digital Era”.</p> <p><b>Resource Person:</b> Prof.Sherin Sam Jose,CEO, Start upValley TBI, Amal Jothi College of Engineering, Kottayam , Kerala.</p> <p><b>Guest of Honour :</b> Thiru.J.Agilan, Nov 2017 Director, Amato, Coimbatore.</p>	<p>The resource person explained the traits required for becoming a successful entrepreneur and how the youngster are helped through technologies business incubators(TBI) funded by department of Departmental Science and Technologies in various technical institutions when they approached with innovative ideas of starting business successfully.</p> <p>He explained about importance of branding a product and how it is made simple in this digital era. He also explain various media through which we can make the product to reach the customers and make it popular. He stressed the need for concentrating on promoting the product through digital media for becoming successful entrepreneur and running the business profitably.</p> <p><b>Total number of research papers presented: 87</b>  <b>Total number of outside students : 121</b>  <b>Total number of students attended : 625</b></p>

## 2. Seminars Organized

05.03.2019	A National Level Conference on “ Innovation and Entrepreneurship in Digital Era”. The resource persons were Prof.Sherin Sam Jose,CEO, Start upValley TBI, Amal Jothi College of Engineering, Kottayam , Kerala.and Guest of Honour Thiru.J.Agilan, Director, Amato, Coimbatore.
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## 3. Guest Lectures

29-08-2018	A Lecture on “Implementation of Accounting Standard and Risk Management”The Resource Person was Mrs.Sasirekha Vengatesh, Chartered Accountant, Coimbatore.
14-09-2018	A Lecture on “ Impact of GST in Economic Development” The Resource Person was Mr.C.Muthu Kumar, Proprietor, SRIKARA Institution, Coimbatore.

#### 4. Workshops

18-02-2019	Workshop on “E-Filing” The Resource Person was Mr.C.Muthukumar, Proprietor, SRIKARA Institution, Coimbatore.
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#### 5. Value Based Programme

	NIL
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#### 6. Soft Skill Development Programme

26-02-2019	A Lecture on “Leadership Skills of Great Digital Organisation”.The Resource Person was Dr.Pon Meenakshi, Associate Professor, Sri Ramakrishna Business School, Sri Ramakrishna Arts and Science College, Coimbatore.
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#### 7. Extension Activities

30.10.2018	Extension Activity at Blind School by donating Braille Scripts, Uliyampalayam.
11-01-2019	Extension Activity- “Pongal Celebration” at Blind School, Uliyampalayam.

#### 8. Faculty Development Programmes

	NIL
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#### 9. Other Programmes

23.09.2018 to 26.09.2018	Industrial Visit to Coorg and Mysore.
25-02-2019	Inter Department Competition -Auction, Best Buddies, Best Sales Person and Management Puzzles.
25-11-2018 to 30-11-2018	Arranged Internship Training Programme.

#### 10. Objectives of the Departments

- To motivate the students for appearing for professional examinations like CA/ICWA /ACS.
- Two workshops in a year will be conducted, to make the students updated with the latest developments.
- Two Industrial visits will be arranged in a year to provide practical exposure to the students.
- To train the students in the skills needed for making them competitive for employment.
- To provide Training in Tally Programme.
- To provide hands on training at the Auditor's office minimum for one week.
- To organise exhibition relating to innovative ideas of students under the Association.

#### 11. Difference between the courses available in the same department

The department of commerce offer three courses namely B.Com, B.Com (CA) and B.Com (PA). About
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75% of syllabus of all the three courses are similar to each other and hence 16 core paper are common for all the three courses. Additionally, Auditing and Assurance, Strategic management and Operation Research papers are included in B.Com PA Degree Course. Practical papers are included, such as Ms-office and Tally ERP 9 in order to get familiarity with programming and hardware and software along with core commerce. The subjects that are given in both the courses are similar. This would help the students in going for CA/ICWA /ACS or more specialized field in masters degree course in commerce and commerce background. B.Com PA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, Teaching, Insurance and stock Markets.

## Students Profile

### 1. Student Strength

S. No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com(PA)	2	12	14
2	II-B.Com (PA)	7	16	23
3	I-B.Com (PA)	9	18	27

### 2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com(PA) (2015-2018)	13	1	9	3	-	100%

### 3. Percentage of Attendance ( Odd and Even) - Average

S. No.	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com(PA)	93	89	91
2	II-B.Com (PA)	87	88	88
3	I-B.Com (PA)	93	93	93

### 4. Percentage of Attendance ( Odd and Even) - Average

S. No.	Class	Male	Female	Total
1	III-B.Com(PA)	81	93	87
2	II-B.Com (PA)	88	87	88
3	I-B.Com (PA)	90	92	91

### 5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

### 6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-B.com (PA)	14	-	-	-	10	4	-	-
II-B.Com(PA)	23	2	3	-	15	3	-	-
I-B.Com (PA)	27	-	2	-	21	2	1	1

### 7. Management Scholarship

Academic Year	Class	Name of the Student	No. of Students Benefited	Amount (Rs)
2018-2019	I B.Com(PA)	R. Avishker	15	Rs.2,80,000
		V. Chandru		
		R. Dharshini		
		S. Gokila		
		V. Hariharan		
		S. Keerthana		
		M. Krishna kaviya		
		S. Leethiyal		
		M. Logeshwari		
		M. Priyadharshini		
		M. Sharmili		
		R. Sneha		
		M. Subith Kumar		
		B. Tharani		
		N. Vinothini		
2018-2019	II B.Com(PA)	P. Bharathi	4	Rs. 1,00,000
		S. Poornimadevi		
		S. Ranganayaki		
		T. Pradeep		

### 8. Government Scholarship

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2018-2019	II B.Com(PA)	P. Bharathi	4	Rs. 25,800

		S. Poornimadevi		
		S. Ranganayaki		
		E. Tamilarasi		

### 9. Private Scholarship

Academic Year 2016-17	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2018-2019	II B.Com(PA)	P. Bharathi	3	Rs. 60,000
		S. Poornimadevi		
		S. Ranganayaki		

### 10. Placements

S.No.	Class	Name of the Student	Name of the Company
1	III B.Com(PA)	Aruna K	1.IDBI Federal Life Insurance Co. Ltd 2.Alpha Acadamy For English 3.TechITQsoft 4.Tata Consultancy Service 5.ICICI <b>Highest Salary Package: Rs.5.04 Lakhs p.a.</b>
2	III B.Com(PA)	Bhuvana Sree A	1.Focus Edumatics 2.IDBI Federal Life Insurance Co. Ltd 3.ICICI <b>Highest Salary Package: Rs.5.04 Lakhs p.a.</b>
3	III B.Com(PA)	Deepan chakravarthy K	1.IDBI Federal Life Insurance Co. Ltd 2.Cigna TTK 3.TechITQsoft 4.Alcance Technology 5.Chola MS General Insurance Company <b>Highest Salary Package: Rs.5.04 Lakhs p.a.</b>
4	III B.Com(PA)	Dharani Priya L	1.Alpha Acadamy For English 2.Focus Edumatics 3.Lagoon English Educational 4.ACC Seru Software Solution 5.Tata Consultancy Service 6.Future Generali 7.ICICI <b>Highest Salary Package: Rs.2.16 Lakhs p.a.</b>
5	III B.Com(PA)	Kaviya R	1.TechITQsoft 2.Future Generali 3.ICICI <b>Highest Salary Package: Rs.2.16 Lakhs p.a.</b>
6	III B.Com(PA)	Mohana sundaram R	1.IDBI Federal Life Insurance Co. Ltd 2.Focus Edumatics 3.TechITQsoft 4.Infosys (BPM) Off campus 5.ACC Seru Software Solution

			<b>Highest Salary Package: Rs.5.04 Lakhs p.a.</b>
7	III B.Com(PA)	Pushpa G	1.TechITQsoft 2.ICICI <b>Highest Salary Package: Rs.2.16 Lakhs p.a.</b>
8	III B.Com(PA)	Sathiyapriya S	1.Focus Edumatics 2.Tata Consultancy Service 3.IDBI Federal Life Insurance Co. Ltd,CBE 4.ICICI <b>Highest Salary Package: Rs.5.04 Lakhs p.a.</b>
9	III B.Com(PA)	Sinthu C	1.Lagoon English Educational 2.Future Generali 3.ICICI <b>Highest Salary Package: Rs.2.16 Lakhs p.a.</b>
10	III B.Com(PA)	Tamilarasi M	1.Focus Edumatics 2.ICICI <b>Highest Salary Package: Rs.2.16 Lakhs p.a.</b>
11	III B.Com(PA)	Vijayavalli S	1.IDBI Federal Life Insurance Co. Ltd 2.Alpha Academy For English 3.Lagoon English Educational 4.Kotak Mahendra life Insurance 5.ACC Seru Software Solution 6.Focus Edumatics 7.Winners Institute of Communicative English 8.TechITQsoft 9.Institute of Language Management Pvt Ltd 10.Tata Consultancy Service 11.KG Information System pvt.lmt., 12.Future Generali 13.Casa Grand <b>Highest Salary Package: Rs.2.52 Lakhs p.a.</b>
12	III B.Com(PA)	Viruthagaselvi S	1.IDBI Federal Life Insurance Co. Ltd 2.ACC Seru Software Solution 3.Edu Virtuoso 4.Future Generali 5.ICICI <b>Highest Salary Package: Rs.5.40 Lakhs p.a.</b>
13	III B.Com(PA)	Yamini G	1.Alpha Academy For English 2.Lagoon English Educational 3.Kotak Mahendra life Insurance 4.ACC Seru Software Solution 5.Focus Edumatics 6.Winners Institute of Communicative English 7.TechITQsoft 8.Institute of Language Management Pvt Ltd 9.Tata Consultancy Service 10.KG Information System pvt. Ltd., 11.Future Generali 12.Gasa Grand

			13.ICICI <b>Highest Salary Package: Rs.2.52 Lakhs p.a.</b>
14	III B.Com(PA)	Senbaham O	1.Alpha Acadamy For English 2.IDBI Federal Life Insurance Co. Ltd 3.Kotak Mahendra life Insurance <b>Highest Salary Package: Rs.5.04 Lakhs p.a.</b>

#### 11. Placement Training provided by the department

S.No.	Date	Class	Name of the Programme	Resource Person
1	12.07.2018	III B.Com(PA)	Group Discussion	Ms.S.Anusiya Banu
			Mock Interview-HR Round	Ms.A.Divya
2	24.07.2018	III B.Com(PA)	Aptitude Test	Mrs.P.Pavithra
3	03.08.2018	III B.Com(PA)	Preparation of Resume	Mrs.S.Manimegalai
4	21.08.2018	III B.Com(PA)	Aptitude Test	Ms.A.Divya
			Group Discussion	Ms.S.Anusiya Banu
5	11.09.2018	III B.Com(PA)	Aptitude Test	Ms.A.Divya
6	27.09.2018	III B.Com(PA)	Group Discussion	Mrs.S.Manimegalai
7	18.12.2018	III B.Com(PA)	Mock Interview-HR Round	Mrs.P.Pavithra
8	15.10.2018 to 14.12.2018	III B.Com(PA)	Group Discussion, Preparation of Resume, Aptitude	Mr.C.Venkatesh, Trainer, TCS
9	21.01.2019	III B.Com(PA)	Mock Interview-HR Round	Dr.A.Krishnamurthy, Executive Secretary, KKET.

#### 12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.com (PA)	14
	II-B.Com(PA)	22
	I-B.Com (PA)	26
Other State	III-B.com (PA)	NIL
	II-B.Com(PA)	1
	I-B.Com (PA)	1
NRI	III-B.com (PA)	<b>NIL</b>
	II-B.Com(PA)	
	I-B.Com (PA)	
Foreign	III-B.Com(PA)	<b>NIL</b>
	II-B.Com(PA)	
	I-B.Com (PA)	

### 13. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.com (PA)	14	-	-
II-B.Com(PA)	23	-	-
I-B.Com (PA)	27	1	4%

### 14. Students Pursuing M.Phil

S.No.	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 15. Students Completed M.Phil

S.No.	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 16. Students Pursuing Ph.D

S.No.	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 17. Students Completed Ph.D

S.No.	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 18. Presentation of Papers in Seminars/Conferences by Students

S.No.	Date	Name of the Student	Title of Papers	Venue
1	20-08-2018	<u>II B.Com(PA)</u> M. Hari prasanth C. Sathyamurthy	Goods and Service Tax	National Level Seminar on “Impact of Demonitization and GST on Indian Economy” at V.L.B Janakiammal College of Arts and Science, Kovaipudur.
2	06-09-2018	<u>II B.Com(PA)</u> M. Hari prasanth	International Financial Reporting Statement	National Level Conference on “Indian Business in the Era of Reforms” at Dr. G.R.D College of Science, Coimbatore.

3	19-12-2018	<b><u>II B.Com(PA)</u></b> M.Priyadharshini	International Financial Reporting Statement	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women.
4	19-12-2018	<b><u>II B.Com(PA)</u></b> S.Sandhiya	Accounting Information Ethics in Accounting	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women.
5	19-12-2018	<b><u>II B.Com(PA)</u></b> D.Keerthana	Accounting Standards	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women.
6	19-12-2018	<b><u>II B.Com(PA)</u></b> S.Saravana Kumar T.Pradheep	Emerging Dimensions and issues of IND-AS	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women.
7	19-12-2018	<b><u>II B.Com(PA)</u></b> M.Hariprasath A.Mathan Kumar	International Financial Reporting Statement	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women.
8	19-12-2018	<b><u>II B.Com(PA)</u></b> K.Sandhiya B. Mohanapriya	Difference between Indian and Existing Accounting Standard	International Seminar Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women.
9	25-01-2019	<b><u>II B.COM (PA)</u></b> K,Sandhiya V.Vasuki	Banking for Entrepreneurial Development	National level Conference on “Changing Contours Indian Financial System” at Kongunadu College of Arts and Science, Coimbatore.
10	25-01-2019	<b><u>II B.COM (PA)</u></b> B. Mohanapriya M.Sowmiya	Investment Banking	National level Conference on “Changing Contours Indian Financial System” at Kongunadu College of Arts and Science, Coimbatore.
11	25-01-2019	<b><u>II B.COM (PA)</u></b> M.Hariprasath	Investment Banking	National level Conference on “Changing Contours Indian Financial System” at Kongunadu College of Arts and Science, Coimbatore.
12	25-01-2019	<b><u>I B.COM (PA)</u></b> B.Tharani R.Kanchana	Role of Indian Banking in Economic Development	National level Conference on “Changing Contours Indian Financial System” at Kongunadu

				College of Arts and Science, Coimbatore.
13	25-01-2019	<b><u>I B.COM (PA)</u></b> V.K.Vikram M.Chandru	Green Banking	National level Conference on “Changing Contours Indian Financial System” at Kongunadu College of Arts and Science, Coimbatore.
14	07-02-2019	<b><u>III B.COM (PA)</u></b> S.Sathya priya A.Bhuvana Sree	Risk Management for Insurance	National level Conference on “Risk Management with Insurance” at Sankara College of Science and Commerce, Coimbatore.
15	07-02-2019	<b><u>I B.COM (PA)</u></b> R.Dharshini R.Sneha	Technical innovation and Increase in its Utility in Risk Management	National level Conference on “Risk Management with Insurance” at Sankara College of Science and Commerce, Coimbatore.
16	07-02-2019	<b><u>I B.COM (PA)</u></b> M.Krishna kaviya S.Preethi	Cyber Risk Management and Insurance	National level Conference on “Risk Management with Insurance” at Sankara College of Science and Commerce, Coimbatore.
17	07-02-2019	<b><u>I B.COM (PA)</u></b> M.Yuvan sankar V. Chandru	Risk Management for Insurers	National level Conference on “Risk Management with Insurance” at Sankara College of Science and Commerce, Coimbatore.
18	16-02-2019	<b><u>II B.COM(PA)</u></b> M.Hariprasath C.Sathyamurthi	Internet of Things	National level Symposium at Krishna Adithya College of Arts and Science, Coimbatore.
19	05.03.2019	<b><u>III B.Com(PA)</u></b> K.Aruna C.Sindhu	Women Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
20	05.03.2019	<b><u>III B.Com(PA)</u></b> A.Bhuwana Sree M.Tamilarasi	Social Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
21	05.03.2019	<b><u>III B.Com(PA)</u></b> S.Vijayavalli K.DeepanChakravarthy	Crowd funding	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
22	05.03.2019	<b><u>III B.Com(PA)</u></b> L.Dharanipriya	Promoting Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS



23	05.03.2019	<b><u>III B.Com(PA)</u></b> R.Kaviya G.Yamini	Innovative and Technical Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
24	05.03.2019	<b><u>III B.Com(PA)</u></b> R.Mohanasundaram G.Pushpa	Government policies in Entrepreneurs Development	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
25	05.03.2019	<b><u>III B.Com(PA)</u></b> S.Sathyapriya	Incubators	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
26	05.03.2019	<b><u>III B.Com(PA)</u></b> S.Viruthagaselvi	Promoting Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
27	05.03.2019	<b><u>III B.Com(PA)</u></b> O.Senbaham	Green Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
28	05.03.2019	<b><u>II B.Com(PA)</u></b> S.Sandhya	Innovative and Technical Entrepreneurs	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS
29	05.03.2019	<b><u>I B.Com(PA)</u></b> M.Sharmili	Government policies in Entrepreneurs Development	National Conference on “Innovation and Entrepreneurship in Digital Era”

**19. Participation in Seminars/Conferences by Students**

<b>S.No</b>	<b>Date</b>	<b>Name of the Student</b>	<b>Name of the Programme</b>	<b>Venue</b>
1	11-12-2018	<b><u>I B.COM(PA)</u></b> R.Sneha R.Dharshini M.Krishna Kaviya S.Preethi S.Regga	State level Seminar on “Importance of Human Values in the present Scenario”	St.Paul's College of Arts and Science for Women.
2	11-12-2018	<b><u>II B.COM (PA)</u></b> S.Sandhya D.Keerthana T.Keerthana E.Jayaparvathi B.Mohana priya S.Shobana M.Priyadharshini S.Pavithra K,Sandhiya V.Vasuki M.Sowmiya	State level Seminar on “Importance of Human Values in the present Scenario”	St.Paul's College of Arts and Science for Women.
3	13-12-2018	<b><u>II B.COM (PA)</u></b> S.Saravana Kumar T.Pradheep M.Priyadharshini K,Sandhiya	Business and Retail Management BRIMFEST – 2018	PSGR Krishnammal College for Women.

		M.Sowmiya <b>I B.COM(PA)</b> R.Sneha, R.Dharshini		
4	12-01-2019	<b>II B.COM (PA)</b> T.Pradeep	Coimbatore Vizha -2019	Race Course Coimbatore.
5	24-01-2019	<b>II B.COM (PA)</b> T.Pradeep	The South Zone Inter College Cultural meet	Dr.N.G.P College of Arts and Science, Coimbatore.
6	27-01-2019	<b>II B.COM (PA)</b> T.Pradeep	GOJU RJU – 8 <sup>th</sup> International Karate Seminar -2019	Nair Educational Institutions, NGGO Colony,Coimbatore.
7	30-01-2019	<b>II B.COM (PA)</b> A.Mathan kumar N.Jayaram R.Ramkumar D.Keerthana S.Pavithra K.Sandhiya V.Vasuki B.Mohanapriya E.Jeyaparvathi T.Keerthana E.Tamilarasi S.Ranganayaki M.Hariprasath C.Sathyamurthi	TYCOONS'19 – Mega Intercollegiate Cultural and Technical Fest	Rathinam College of Arts and Science, Coimbatore.
8	07-02-2019	<b>II B.COM (PA)</b> M.Hariprasath C.Sathyamurthi	Intercollegiate Cultural meet	Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science, Coimbatore.
9	23-02-2019	<b>I B.COM (PA)</b> R.Sneha R.Dharshini B.Tharani M.Priyadharshini M. Subith Kumar M. Chandru V. Chandru A. Madhan M. Yuvan Sankar R. Thamarai Kannan  <b>II B.COM (PA)</b> S. SaravanaKumar N.Jayaram A.Mathan kumar R.Ramkumar M. Priyadharshini K.Sandhiya B.Mohanapriya	National Level Cultural Meet          National Level Cultural Meet	Nehru College of Management, Coimbatore.          Nehru College of Management, Coimbatore.

		V.Vasuki, S.Pavithra K.Sandhiya, E.Tamilarasi T.Keerthana,D.Keerthana		
10	06.04.2019	<b><u>II Bcom PA</u></b> T.Pradeep	Unakull Nee	Shiristi Mahal, Coimbatore

## 20. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

## 21. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Event	Prize	Venue
1	11-08-2018	<b><u>II B.Com(PA)</u></b> T.Pradeep	Drawing Competition	I Prize	Suburban Mat.Hr.Sec.School, Coimbatore.
2	19.08-2018	<b><u>II B.Com(PA)</u></b> T.Pradeep	South India Level Dindigul Championship Karate game	III Prize	Dindigul
3	19.08-2018	<b><u>II B.Com(PA)</u></b> T.Pradeep	South India Level Dindigul Championship Karate game	I Prize	Dindigul
4	07-09-2018	<b><u>III B.Com(PA)</u></b> K.Aruna, L.Dharanipriya & R.Kaviya.	State Level Inter Collegiate Meet event on “Auction”	I Prize	Ramakrishna Arts and Science for women
5	07-09-2018	<b><u>II B.Com(PA)</u></b> S.Saravana kumar & M.Hari prasath	Logo Identification	I Prize	KKCAS
6	07-09-2018	<b><u>II B.Com(PA)</u></b> K.Sandhiya & M.Priyadharshini	Connection	I Prize	KKCAS
7	07-09-2018	<b><u>II B.Com(PA)</u></b> A.Mathan Kumar & T.Pradeep	Dup Shoot	III Prize	KKCAS
8	14.09.2018	<b><u>II B.Com(PA)</u></b> B.Mohanapriya K.Sandhiya & M.Sowmiya	Cook without fire	I Prize	KKCAS

9	14.09.2018	<b><u>III B.Com(PA)</u></b> R.Mohanasundram	Face Painting	I Prize	KKCAS
10	14.09.2018	<b><u>II B.Com(PA)</u></b> A.Madhan kumar	Face Painting	I Prize	KKCAS
11.	13.10.2018	<b><u>II B.Com(PA)</u></b> T.Pradheep	JSKKOI Open National Karate Championship 2018(Fight)	III Prize	Goa
12	13.10.2018	<b><u>II B.Com(PA)</u></b> T.Pradheep	JSKKOI Open National Karate Championship 2018(Kumite)	II Prize	Goa
13	12-12-2018	<b><u>I B.COM(PA)</u></b> R.Avishkar	Photography contest	II Prize	KKCAS
14	08-03-2019	<b><u>I&amp;II Bcom (PA)</u></b> Subithkumar.M Yuvansankar.M Avishker.R Chandru.V Saravanakumar.S Madhan Kumar.A Ramkumar.	Mime	I Prize	KKCAS
15	08-03-2019	<b><u>IBcom (PA)</u></b> Tharani.B	Solo Song	II Prize	KKCAS
16	08-03-2019	<b><u>II Bcom (PA)</u></b> Madhan Kumar.A	Fashion Show	Special Performance	KKCAS
17	08-03-2019	<b><u>I B.Com (PA)</u></b> R.Kanchana	Tamilodu Pesu	II Prize	KKCAS
18	11-03-2019	<b><u>III B.Com (PA)</u></b> R.Kaviya S.Vijayavalli L.Dharani priya <b><u>I B.Com (PA)</u></b> R.Kanchana	Football	Winner	KKCAS

19	11-03-2019	<b><u>III B.Com (PA)</u></b> R.Kaviya S.Vijayavalli K.Aruna S.Viruthagaselvi <b><u>I B.Com (PA)</u></b> R.Kanchana S.Regga	Volleyball	Winner	KKCAS
20	11-03-2019	<b><u>III B.Com (PA)</u></b> R.Kaviya <b><u>I B.Com (PA)</u></b> M.Sharmili	Carrom	Winner	KKCAS
21	11-03-2019	<b><u>III B.Com (PA)</u></b> R.Kaviya S.Vijayavalli K.Aruna S.Viruthagaselvi <b><u>I B.Com (PA)</u></b> R.Kanchana S.Regga	Throwball	Runner	KKCAS
22	11-03-2019	<b><u>III B.Com(PA)</u></b> K.Deepan Chakaravarthy	Basketball	Runner	KKCAS
23	12-03-2019	<b><u>III B.Com(PA)</u></b> K.Deepan Chakaravarthy	Cricket	Runner	KKCAS
24	12-03-2019	<b><u>III B.Com(PA)</u></b> S.Vijayavalli	Discuss	I Prize	KKCAS
25	12-03-2019	<b><u>III B.Com(PA)</u></b> S.Vijayavalli	Shot Boot	I Prize	KKCAS
26	13-03-2019	<b><u>I B.Com(PA)</u></b> M.Subith Kumar M.Chandru	Basketball	Runner	KKCAS
27	13-03-2019	<b><u>I B.Com(PA)</u></b> M.Subith Kumar	Cricket	Runner	KKCAS
28	14-03-2019	<b><u>I B.Com (PA)</u></b> S.Gokila S.Regga	Relay	I Prize	KKCAS
29	14-03-2019	<b><u>II Bcom PA</u></b> T.Pradeep	Drawing Competition	II Prize	KKCAS
30	14-03-2019	<b><u>II Bcom PA</u></b> Madhan Kumar.A Jayaram.N	Video Grapy	III Prize	KKCAS
31	14-03-2019	<b><u>III Bcom PA</u></b> G.Yamini	-	Endowment Prize	KKCAS

32	14-03-2019	<b><u>II Bcom PA</u></b> S.Shobana	—	Proficiency Prize	KKCAS
33	14-03-2019	<b><u>I Bcom PA</u></b> M.Logeshwari	—	Proficiency Prize	KKCAS
34	14-03-2019	<b><u>III Bcom PA</u></b> C.Sindhu G.Yamini	—	100% Attendance	KKCAS